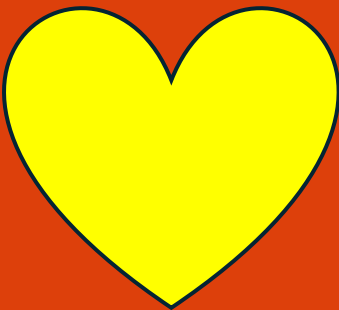


exist



SUNx Malta

37th edition



**Our Hearts reaching
out to all of our
friends in Nepal**

**Presenting our ultra low cost,
early engagement, Climate Action Plan**

**Building a Global Climate
Friendly Travel Community**

**Introducing the 'CFT Club'
for Companies and Communities**

**Dodo4Kids & the Earth Charter
in Peace Parks**

**The Winner of our Dodo4Kids
'My First Writing' Competition**

**Announcing our updated Climate
Friendly Travel Training Course**



**Buy an online
Dodo Book from
our shop [here](#)
&
send one to the
kids in Ukraine**

www.thesunprogram.com



For our Friends in Nepal

Our heartfelt sorrow goes out to those of our friends and colleagues in Nepal and Tibet caught in the glacier collapse and horrific flash flooding

We extend our hands and hearts in this time of grief and pledge to keep fighting the good fight against those who are still intensifying and perpetuating the existential climate crisis.



And not to forget the brave people of Ukraine. If you share our sorrow. And wish to contribute to our global campaign to send special dodo4kids books to children in Ukraine just [click here](#)



Our New CFT Action Plan

Ultra low cost - designed for easy entry to a Cleaner & Greener World

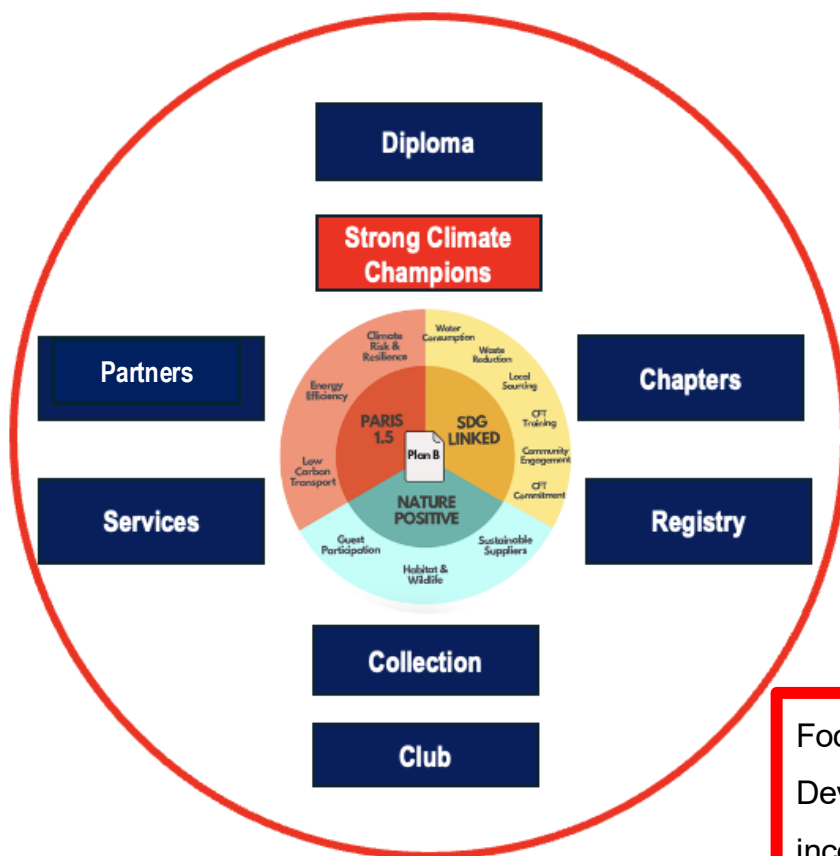
- SUNx Malta has now developed, with A.I. a low cost, version of its CFT Action Plan. Using published company data, location, weather data bases and long term science based forecasts, we are able to deliver an entry level CFT Action Plan for just €50.
- We are deliberately keeping this entry level product at a price that is affordable for even the smallest companies in the poorest countries in the world, because we want the path to climate Friendly Travel to be socially inclusive.



- Companies taking advantage of this offer will receive a Plan tailored to test their published material and designed to respond to their specific location characteristics.
- It will cover the 12 Action areas shown above and recommend positive response action.
- By undertaking this action plan companies will also fast track into the CFT Club and qualify for public outreach via the dedicated website and social media dissemination, as well as global tourism media outreach.
- We also believe that embarking on this plan will help companies to better respond to emerging greenwashing regulation,.
- But above all it will give guidance for positive climate resilient, sustainable, nature positive tourism

“Extreme weather is intensifying all over the world - a CFT Climate Action Plan is your first line of defense”

Building a Global Climate Friendly Travel Community



For the past five years, based on the principle of “Education2Action” we have been building a coherent Climate Friendly Travel Community from our base in Malta – the global centre for Climate Friendly Travel.

Focussed primarily in LDC & SIDS - Developing and Small Island States, it incorporates - a Postgraduate Diploma; Registered Companies enrolled in our Climate Friendly Travel Collection & Club; Local Chapters with Services, Financing & Training support, as well as a growing group of SDG 17 Partners around the world

200 Graduates
80+ Chapters
1100 Registered Companies



SUN^x Malta
Climate Friendly Travel
Community



CFT Collection



CFT Club

Committed to Climate Friendly Travel

Apply for our free CFT Training Course [here](#)

Introducing The CFT Club



First, we again want to underscore the role of our CFT Registry, as a place where companies committed to Climate Friendly Travel and supporting the UN Framework on climate: Sustainability and Biodiversity: can reflect their real-world actions.

Now, to complement its traditional role as an administrative unit linked to the UN Global Climate Action Portal, we are repositioning in the public domain with our CFT Collection. This will include all companies making the basic commitment. Those with a CFT Action Plan, showing their movement to implementation, will transition to the CFT Club.

In accordance with UN regulations, companies have 12 months from the date they join the Registry, to adopt a Climate Action Plan, or to face removal. As detailed elsewhere in this eXist, to support this transition, we have developed our ultra low-cost CFT Action Plan and one-week, online CFT Training Course.

Finally, we have totally revamped the 'Club' to feature only those companies who file a CFT Action Plan. SUNx Malta will itself promote both the Club and its Members, using the eco-badge with the SDG rings, as shown on this page. We will also support promotion by Club Members, with this distinctive web connection below.



The SUNx CFT Club



Dodo4Kids and the Earth Charter in Peace Parks



Plan For Our Kids

In commemoration of World Peace Day - September 21st, SUNx Malta and the International Institute for Peace through Tourism have revamped their SDG17 Cooperation Agreement to not only make Dodo4Kids available in all 450 IIPT Peace Parks around the world, by 2030, but to add the Earth Charter.



Incorporating a 2030 target date is a practical response to the real world challenge of delivering on the promise. Most significantly it aligns with the SDG targets.



The addition of the Earth Charter strengthens our link with the vision of Maurice Strong and his incredible pioneering of our worldwide environmental framework.

The Earth Charter was launched in 2000 at the Peace Palace in the Hague. It was led by Strong & Mikhael Gorbachev (former President of USSR) and Ruud Lubbers Prime Minister of the Netherlands, along with the leaders of the global environment movement.



It was developed over several years as a pact between people and planet. And its 16 principles contain the key elements of sustainable development – from the original Brundtland Commission and Rio Earth Summit, incorporating a massive multiyear public consultation.

The Earth Charter is a blueprint for world peace that has been curated in the Earth Charter Institute in Costa Rica, linked with UN ECOSOC and its world education programs

Tourism & Peace

The Winner of our Dodo4Kids 'My First Writing' Competition'



On a bright Saturday morning in Georgetown, ten-year-old Jamal rode his bicycle near the Botanical Gardens. Jamal loved riding his old blue bike because it made him feel free like the birds flying in the sky. As he pedaled along the pathway, he suddenly noticed something strange near the big pond.

Sitting under a tree was a funny-looking bird with a large beak and fluffy feathers.

"Who are you?" Jamal asked in surprise.

"I am Dodo, the SUNx bird," the bird replied sadly. "I came to Guyana because the Botanical Gardens are in danger."

Jamal's eyes widened. "Danger? What happened?"

The Dodo flapped his wings and pointed toward the canals. Plastic bottles, snack bags, and dirty water were everywhere. Some flowers were dying, and the fish in the pond looked weak.

"People are polluting the gardens," Dodo explained. "If nobody helps, this beautiful place will lose its beauty."

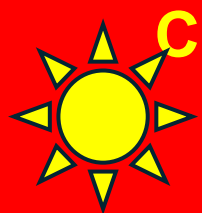
Jamal loved the Botanical Gardens. He often visited with his mother to feed the ducks and watch the manatees. He did not want the gardens to be ruined.

"We have to stop this!" Jamal said bravely.

The Dodo smiled. "Then let's work together."

Jamal jumped onto his bicycle, and the Dodo sat carefully in the basket at the front.

Together, they rode around the gardens warning people not to litter. Jamal even used his father's old whistle to get everyone's attention. (more)



**Congratulations to Christian Barrow
(Grade 5, Redeemer Primary)
for his winning eco-story,
"The Dodo's Guyanese Adventure"**

The Winner of our Dodo4Kids 'My First Writing' Competition'

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"Please use the bins!" he shouted. "Keep our gardens clean!"

ne children joined them and began picking up garbage. A coconut vendor gave large bags for collecting plastic. Soon, more people started helping too.

By afternoon, the Botanical Gardens looked much cleaner. The grass was fresh and green again, and the pond sparkled in the sunlight. The ducks happily swam across the water while the flowers danced in the breeze.

The Dodo looked proudly at Jamal. "You have the heart of a true hero."

Jamal grinned from ear to ear. "I learned that even children can make a big difference."

Before flying away, the Dodo handed Jamal a shiny green feather.

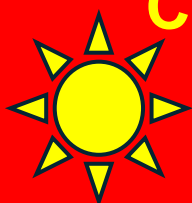
"Whenever you see pollution," the bird said, "remember that protecting nature is everyone's job."

From that day on, Jamal and his friends started a small clean-up club in their community. Every weekend, they rode their bicycles around Georgetown couraging people to care for the environmen

And deep inside the Botanical Gardens, the Dodo watched proudly, knowing Guyana's future was in good hands.



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Announcing Our updated Climate Friendly Travel Training Course

This 5 day, 45 minute per day intensive learning course, directed by Professor Geoffrey Lipman, has been designed to spread the basic fundamentals of Climate Friendly Travel to those 80+ communities where we have already trained Diploma students and are building local chapters.

It is ideal for graduates interested in digging deeper into the key aspects of CFT & tourism companies' inhouse sustainability leaders.

- SUN^x Certificate of course completion
- Free Downloads of 'Remembering Maurice F. Strong' & Malta Tourism Observatory 'Insight on Climate Friendly Travel'

Day 1
Maurice Strong Vision & Climate Friendly Travel

Day 2
Climate Resilience & Paris 1.5

Day 3
Sustainable Development & SDGs

Day 4
Nature +ve Tourism & Biodiversity

Day 5
Education2Action

For Strong Climate Champions